

For Immediate Release:
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The Changing Face of Acne Treatment:

DC DERM DOCS CONQUERING ACNE WITH NEW TECHNOLOGY

**MACHINE FIRST USED TO REMOVE HAIR, NOW ENHANCES
COMPLEXION—WITHOUT PAIN!**

(Washington, DC)—First it removed unwanted hair. Now, Drs. Dale Isaacson and Marilyn Berzin are using the same revolutionary technology to vacuum away acne. It's an unexpected medical breakthrough that's changing lives

The system, recently approved by the FDA to battle acne, is called the Painless PPx™ Pore-Cleansing Acne Treatment™. Painless, quick and effective, the PPx™ system gently vacuums the skin while simultaneously using a therapeutic broadband light to painlessly zap skin of impurities. Studies show that 85% of those treated with this method experience clearer skin. In addition, patients who previously didn't respond to medications, topicals or laser are showing improvements

In an interesting twist, the machine, made by Aesthera, was originally used for painless hair removal. But both the manufacturer and doctors noticed it having unexpected success against acne. In both cases, it's having a tremendous and long lasting effect with patients. The treatment not only helps with active acne; it also prevents new outbreaks and minimizes past scarring

Dr. Isaacson and Berzin say they're seeing results in four-to-five treatments, generally scheduled about a week or two apart. Occasional treatments in later months are recommended for maintenance.

Drs. Isaacson and Berzin are available for interviews on this topic, and will assist in providing patients to interview. Media contact: Marc Silverstein (410) 963-2345.
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